



# WEBINAR ON AAL CALL 2018

**April 9, 2018**

## THE AGENDA

10:00 - 10:15	<b>Welcoming address and support to Active ageing</b>  <i>A. Viezzoli</i> , Friuli Venezia Giulia National Contact Person, Autonomous Region of Friuli Venezia Giulia, Advanced training and Research Office, Italy
10:15 - 10:25	<b>Introduction to the AAL Programme (objectives, results, future)</b>  <i>R. De Andres Medina</i> , President of the AAL Programme Association, Instituto de Salud Carlos III, Spain
10:25 - 10:50	<b>Presentation of the AAL Call 2018 – main contents</b>  <i>G. Geyer</i> , Vice-President of the AAL Association, FFG, Austria
10:50 - 11:10	<b>The role of the National Contact Person in the AAL Programme</b>  <i>G. Langerveld</i> , member of the Call 2018 Content Working Group, ZonMW, NL
11:10 - 11:30	<b>How to submit a project proposal in the AAL Call 2018 and the main AAL Support Actions</b>  <i>Marco Carulli</i> , AAL Programme Operations Manager, AAL Central Management Unit
11:30 - 11:45	<b>A success case - presentation by an experienced project coordinator I</b>  <i>I. Luengo</i> , Head of R&D Department, Hi-Iberia, Spain
11:45 - 12:00	<b>Q&amp;A Session</b>



# Support to Active Ageing

*The Friuli Venezia Giulia perspective*

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## The demographic context and the regional policies

- ❖ Friuli Venezia Giulia **regional demographic context** is characterized by the presence of **one of the elder population in Europe**.
- ❖ This fact represents an **effective social challenge**, demanding an innovative strategic approach, in which the **social cost** paradigm could be substituted by a model considering it **a chance** for the **socio-economic development** of the territory.
- ❖ In this perspective, the regional context could represent an **effective laboratory** for technologies' development and experimentation in this sector.



## The regional law no. 22/2014 on Active Ageing

- ❖ According with this strategic orientation, with the **regional law** no. **22/2014** dedicated to Active Ageing, approved unanimously by the Regional Council, Friuli Venezia Giulia Region (FVGR) adopted an innovative policy that seeks to go beyond the traditional approach towards elderly people, setting a **strengthening of policies** and interventions that enhance their **active presence and social inclusion**.
- ❖ More specifically, regional law 22/2014 supports **eight strategic priorities**, concerning family policies, training, civil commitment, culture and social tourism, social transport, health and wellness, accessibility to information and completion of working life.



## *Friuli Venezia Giulia* SMART SPECIALISATION STRATEGY (S3)

- ❖ Among the **areas** identified in the regional Smart Specialisation Strategy, you can find exactly the area “**Smart Health**”, in which one of the trajectories of development chosen is precisely **Ambient Assisted Living (AAL)**.
- ❖ In particular, the AAL trajectory includes the both **indoor** and **outdoor** set of **technological solutions**, designed to make the personal living environment active, intelligent and cooperative, both in relation to the person and the community, effective in supporting independent living, able to provide increased safety, simplicity, well-being and satisfaction in the performance of daily activities.
- ❖ This trajectory **integrates** well with the **regional policies on social health**, aimed at containing public health spending by increasing health literacy.



## *Friuli Venezia Giulia participation in the AAL Programme*

- ❖ Friuli Venezia Giulia Region (FVGR) joined the AAL Association on the **8<sup>th</sup> of November 2017** and, consequently, is eligible to participate as a **full member** in the AAL Programme;
- ❖ FVGR represents **the first Italian Region** member of the Programme, after the Italian Ministry for Education, University and Research and the Italian Ministry for Health;
- ❖ In 2018 FVGR participates for the first time in the management of **the AAL Call** too, making available a dedicated budget.



## *Friuli Venezia Giulia* BUDGET

Commitments for Call 2018	Funding <b>collaborative projects</b>	Funding <i>small collaborative projects</i>
<b>€ 200,000</b>	yes	no

- ❖ This budget is dedicated to **FVG regional organisations**, lead partners or partners of projects selected for funding in the AAL Programme
- ❖ In case of selected projects, in which some regional organisations are partners, the **AAL Programme tops up the contribution from the FVGR by the same amount committed by the FVGR**. This means that for every euro of public contribution, half of it will come from the FVG budget, the other half from the AAL Programme.





## ELIGIBLE ORGANISATIONS

- ✓ Universities
  - ✓ Research Organisations
  - ✓ SMEs
  - ✓ and Large Enterprises
- *End users* are not eligible, still they can take part to the projects through self-funding.



## *A focus on* RESEARCH ORGANISATIONS – 1/2

We adopte the European definition

- ❖ an **entity** (such as universities or research institutes, technology transfer agencies, innovation intermediaries, research-oriented physical or virtual collaborative entities)
- ❖ irrespective of its legal status (organised under public or private law) or way of financing,
- ❖ whose primary goal is:
  - to **independently conduct fundamental research, industrial research or experimental development** or
  - to **widely disseminate** the results of such activities by way of teaching, publication or knowledge transfer.



## *A focus on* RESEARCH ORGANISATIONS – 2/2

❖ *Where such entity also pursues economic activities, the financing, the costs and the revenues of those economic activities must be accounted for separately. Undertakings that can exert a decisive influence upon such an entity, for example in the quality of shareholders or members, may not enjoy a preferential access to the results generated by it.*



## FUNDING QUOTA

	Research	Development
a) Micro and Small Enterprises	80%	60%
b) Medium Enterprises	75%	50%
c) Large Enterprises	65%	40%
d) Universities and Research Organisations (as beneficiary)	80%	80%



## *Information on* FUNDING CONDITIONS

- ❖ The funding conditions will be similar to the ones envisaged for the projects financed by **ERDF 2014-2020, 1.3.b action**

*(more information at*

*[http://www.regione.fvg.it/rafvvg/export/sites/default/RAFVG/istruzione-ricerca/fare-ricerca/FOGLIA22/allegati/Allegato\\_1\\_alla\\_Delibera\\_1489-2017.pdf](http://www.regione.fvg.it/rafvvg/export/sites/default/RAFVG/istruzione-ricerca/fare-ricerca/FOGLIA22/allegati/Allegato_1_alla_Delibera_1489-2017.pdf),*

*see in particular the articles 4, 8 and 9 of the Call, respectively dedicated to beneficiaries and allowable costs, with the exception of the rules regarding the ATECO codes)*

- ❖ The specific rules will be established by a **Regional Regulation**, which will be approved soon hereafter



# THANKS FOR THE ATTENTION

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